



# 2018 NONPROFIT BREAKFAST SERIES

Join us for a four-part series designed to help nonprofit organizations and community volunteers learn how to recruit, educate and retain a committed and effective board of directors.

The fee for the Breakfast Series is \$100, and covers all four sessions. For more information and to register, visit <http://publicaffairs.nd.edu>.

## TUESDAY, FEBRUARY 13, 2018

7:00 - 8:00 AM | Hot breakfast in the Mendoza College of Business Atrium

8:00 - 9:30 AM | NONPROFIT BOARD GOVERNANCE: LEARNING FOR MISSION EFFECTIVENESS

**Presenter:** Thomas Harvey, Former Director Emeritus Nonprofit Professional Development, University of Notre Dame

In this opening session in this year's nonprofit breakfast series, Tom will prioritize the fundamental purpose of a nonprofit board, namely its commitment to mission. He will argue that, like any organized enterprise, a nonprofit board's success will depend on a combination of commitment to mission and to a process for good group decision making. Tom will share some proven ideas of how boards can draw upon group theory and good business practices to maximize effectiveness. Each participant will receive the book, *Nonprofit Governance*, co-authored by two of this year's presenters in this breakfast series, Thomas Harvey and John Tropman. This book will offer all the nonprofit boards involved in this year's series a resource that will leverage ideas for quality governance for many years to come.



## TUESDAY, MARCH 13, 2018

7:00 - 8:00 AM | Hot breakfast in the Mendoza College of Business Atrium

8:00 - 9:30 AM | MAXIMIZING COMMUNICATION WITH YOUR BOARD TO GET MORE DONE

**Presenter:** Alice Obermiller, Associate Director for Experiential Learning and Concurrent Assistant Teaching Professor, University of Notre Dame

Board productivity is partially dependent on the culture the board operates within. This culture is influenced by the collective characteristics of the board, best observed through the interactions of the board members. If you've ever found it difficult to communicate with your board, the culture and the communication style emerging from the board may be why. During this session, Alice will offer a framework for looking at these less tangible aspects of the board environment to address questions like, *Why is it so hard for my board to see the larger vision for managing new opportunities or challenges? How is it that my board can generate a million ideas, but execute on so few? Why do I walk away from meetings feeling like my thoughts and opinions were dismissed?* Along with the opportunity to assess your board through this framework, you will also have the opportunity to assess and compare your own interaction style to identify potential barriers and pathways for maximizing and enhancing your communications. This same framing can also be useful in working with your staff and organization as a whole.





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## TUESDAY, APRIL 10, 2018

7:00 - 8:00 AM | **Hot breakfast in the Mendoza College of Business Atrium**

8:00 - 9:30 AM | **THE ESSENTIAL NUTS AND BOLTS TO BUILD A BETTER NONPROFIT BOARD**

**Presenter:** Marc Hardy, Ph.D., Director of Nonprofit Certificate Education, University of Notre Dame

Marc Hardy will share the necessary tools to build a stronger board. This session will focus on the general duties of board members, position descriptions for board officers, responsibilities of committees, the role of executive committee, new board member orientation, and enhancing board productivity.



## TUESDAY, MAY 8, 2018

7:00 - 8:00 AM | **Hot breakfast in the Mendoza College of Business Atrium**

8:00 - 9:30 AM | **PRODUCTIVE BOARD MEETING: HOW TO GET MORE DONE IN HALF THE TIME**

**Presenter:** John Tropman, Ph.D., Henry J. Meyer Collegiate Professor of Social Work Emeritus, University of Michigan

This session will cover the basic responsibilities of boards, principles and rules for producing efficient board meetings such as the purpose principle, the agenda bell, the menu agenda and the executive summary technique. We will also address skills in decision building focusing on decision crystallization.

